

INTERNATIONAL BUSINESS OPTION

The international business option is designed to prepare students for careers in international business whether in a local company initially seeking global markets for their commodities or in a large corporation with branches throughout the world. Upon completion of this option, students will demonstrate an awareness of the importance of history, geography, language, cultural studies, research skills and continuing education in a global economy. Students will become critically aware of the economic, cultural, and political factors that affect international business. **See page 89 for Business required program of study.**

FRESHMAN YEAR

First Semester	
Course	Credits
BSAD 2520 Principles of Marketing.....	3
BSAD 2540 Principles of Management.....	3
ENGL 1010 English Composition I.....	3
INFO 1100 Microcomputer Applications or OFFT 1500 Microsoft Office.....	3
GEOG 1020 World Regional Geography.....	3
	15

Second Semester	
Course	Credits
BSAD 2160 Customer Service and Business Etiquette.....	3
BSAD 2510 Organizational Behavior.....	2
FREN 1200 Elementary French I or SPAN 1200 Elementary Spanish I.....	4
SPCH 1010 Fundamentals of Communication or SPCH 1110 Public Speaking.....	3
SOCI 2150 Issues of Unity & Diversity.....	3
	15

Required Summer Coop	
Course	Credits
BSAD 1300 Cooperative Internship I.....	3

SOPHOMORE YEAR

First Semester	
Course	Credits
ACCT 1200 Accounting I**.....	3
BSAD 1200 Introduction to Electronic Commerce.....	3
BSAD 2050 Business Communications.....	3
BSAD 2700 Business Law I.....	3
MATH 1100 Foundations of Math.....	3
Approved Elective*.....	3
	18

Second Semester	
Course	Credits
BSAD 1070 Business Math.....	3
BSAD 2250 International Business.....	3
BSAD 2750 Applied Business Projects.....	2
PSYC 1810 Introduction to Psychology or AGRI 1420 Interpersonal Skills.....	3
ECON 1040 Personal Finance or ECON 2110 Macroeconomics.....	3
Approved Elective*.....	2-3
	16-17

**Total Credit Hours 67-68**

\* Approved electives for business students are: ACCT 1210 Accounting II, BSAD 1200 Introduction to Electronic Commerce, BSAD 1600 Real Estate Principles and Practices, BSAD 1620 Real Estate Finance, BSAD 2030 Business Statistics, BSAD 2130 Salesmanship, BSAD 2140 Principles of Banking, BSAD 2180 Advertising, BSAD 2230 Retail Merchandising, BSAD 2240 Principles of Insurance, BSAD 2250 International Business, BSAD 2350 Security & Loss Prevention, BSAD 2600 Real Estate Appraisal, BSAD 2710 Business Law II, ENTR 1050 Introduction to Entrepreneurship, ENTR 1060 Opportunity Analysis, ENTR 2090 Entrepreneurship Business Plan, FREN 1200 Elementary French or SPAN 1200 Elementary Spanish, GEOG 1020 World Geography, INFO 2100 Spreadsheet Applications, SOCI 2150 Issues of Unity & Diversity.

\*\*Students with no accounting experience are encouraged to take ACCT 1060 Basic Accounting Procedures prior to Accounting I.

NOTE: The associate of applied science degree is suggested for those seeking employment upon graduation and feel quite sure that they will not continue their education toward a bachelors degree. Students interested in continuing their education at a four-year college or university should enroll in the business administration program.