

BUSINESS ASSOCIATE OF APPLIED SCIENCE DEGREE REQUIRED PROGRAM OF STUDY

The business degree offers students a choice of seven options: Banking and Insurance, Entrepreneurship, International Business, General Business, Real Estate, Retail Merchandising, or Rural Agribanking. Students must successfully complete the General Education requirements, the Business Core requirements, as well as the approved electives for one option.

Core Requirements

Course	Credits
ACCT 1200 Accounting I.....	3
BSAD 1070 Business Math.....	3
BSAD 1300 Coop I or.....	3
AGRI 1300 Coop Internship (8 cr)	
BSAD 2050 Business Communications.....	3
BSAD 2160 Customer Service & Business Etiquette.....	3
BSAD 2510 Organizational Behavior.....	2
BSAD 2520 Principles of Marketing or	
AGRI 2290 Advanced Agriculture Marketing*.....	3
BSAD 2540 Principles of Management or	
AGRI 1310 Agriculture Management*.....	3
BSAD 2700 Business Law I or	
AGRI 2870 Agriculture Law*.....	3
BSAD 2750 Applied Business Projects.....	2
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General Education Requirements

Course	Credits
ECON 1040 Personal Finance or	
ECON 2110 Macroeconomics or	
AGRI 1410 Agriculture Economics*.....	3
ENGL 1010 English Composition I.....	3
INFO 1100 Microcomputer Applications or	
OFFT 1500 MS Office.....	3
MATH 1100 Foundations of Math.....	3
PSYC 1810 Introduction to Psychology or	
AGRI 1420 Interpersonal Skills.....	3
SPCH 1010 Fundamentals of Communication or	
SPCH 1110 Public Speaking.....	3
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Core Requirements.....	28
General Education Requirements.....	18
Approved Electives**.....	21
Total Credits Required.....	<u>67</u>

* Suggested for the Rural Agribanking option.

** See page 90 for approved electives.



SEE PAGES 178-180 FOR BUSINESS COURSE DESCRIPTIONS.

BUSINESS ASSOCIATE OF APPLIED SCIENCE DEGREE

APPROVED ELECTIVES FOR EACH OPTION

Banking and Insurance Option

Course	Credits
BSAD 1200 Introduction to Electronic Commerce	3
BSAD 2130 Salesmanship	3
BSAD 2140 Principles of Banking	3
BSAD 2240 Principles of Insurance	3
BSAD 2350 Securities and Loss Prevention	3
INFO 2100 Spreadsheet Applications	3
Approved Elective	3
Total Credits	21

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Entrepreneurship Option

Course	Credits
BSAD 1200 Introduction to Electronic Commerce	3
BSAD 2130 Salesmanship	3
BSAD 2180 Advertising	3
BSAD 2250 International Business	3
ENTR 1050 Introduction to Entrepreneurship	3
ENTR 1060 Entrepreneurship Opportunity Analysis	3
ENTR 2090 Entrepreneurship Business Plan	3
Total Credits	21

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General Business Option

Course	Credits
Approved Electives	21
Total Credits	21

(See page 93 for required program of study.)

International Business Option

Course	Credits
BSAD 1200 Introduction to Electronic Commerce	3
BSAD 2250 International Business	3
FREN 1200 Elementary French or	
SPAN 1200 Elementary Spanish	4
GEOG 1020 World Regional Geography	3
SOCI 2150 Issues of Unity & Diversity	3
Approved Elective	5
Total Credits	21

(See page 94 for required program of study.)

Real Estate Option

Course	Credits
BSAD 1200 Introduction to Electronic Commerce	3
BSAD 1600 Real Estate Principles and Practices	3
BSAD 1620 Real Estate Finance	3
BSAD 2130 Salesmanship	3
BSAD 2600 Real Estate Law	3
BSAD 2620 Fundamentals of Real Estate Appraisal	3
Approved Electives	3
Total Credits	21

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Retail Merchandising Option

Course	Credits
BSAD 1200 Introduction to Electronic Commerce	3
BSAD 2130 Salesmanship	3
BSAD 2180 Advertising	3
BSAD 2230 Retail Merchandising	3
BSAD 2250 International Business	3
BSAD 2350 Security and Loss Prevention	3
Approved Electives	3
Total Credits	21

(See page 96 for required program of study.)

Rural Agribanking Option

Course	Credits
AGRI 1010 Animal Science	3
AGRI 1020 Introduction to Farm Management Records	4
AGRI 1120 Food, Agriculture, Natural Resources Systems	3
AGRI 1210 Crop Production	3
AGRI 1220 Crop Production Lab	1
BSAD 1600 Real Estate Principles and Practices	3
BSAD 2140 Principles of Banking	3
BSAD 2240 Principles of Insurance	3
INFO 2100 Spreadsheet Applications or	
AGRI 2000 Integrated Spreadsheet Applications	3
Total Credits	26

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