

BROADCASTING, AUDIO and VIDEO PRODUCTION

BROADCASTING-RADIO TV OPTION

The broadcasting-radio TV option is designed to prepare students for entry-level positions in the broadcasting, television and related industries. Graduates' skills include radio production and announcing, television production and announcing, newswriting and gathering, scriptwriting, station operations and broadcast sales. Broadcasting students build hands-on skills by creating radio and TV programming which is distributed on Northeast's cable TV channel KHWK/Hawk TV. Career opportunities include audio/video operations, control room technician, station manager, radio and TV announcer, journalist, reporter, and broadcast technician. **See page 82 for Broadcasting, Audio, and Video Production required program of study.**

Enrollment into this program is limited and is based on the date of application.

FRESHMAN YEAR

First Semester	
Course	Credits
BRDC 1110 Radio Production and Performance	3
BRDC 1120 Broadcast News	3
BRDC 1240 Voice and Diction.....	3
SPCH 1010 Fundamentals of Communication.....	3
ENGL 1010 English Composition I	3
INFO 1710 Web Page Development.....	1
	<u>16</u>

Second Semester	
Course	Credits
BRDC 1010 Introduction of Mass Media.....	3
BRDC 1210 Television Production and Performance.....	3
BRDC 1230 Broadcast Scripts	3
BRDC 1250 Applied Radio Production I.....	3
AUDR 1500 Introduction to Audio/Recording Techniques	2
AUDR 1610 Audio Techniques Lab I.....	2
	<u>16</u>

SOPHOMORE YEAR

First Semester	
Course	Credits
BRDC 2110 Advanced Radio and TV	3
BRDC 2150 Applied Radio Production II	3
BRDC 2160 Broadcast Operations.....	3
BRDC 2170 Applied TV Production I	3
MUSC 1550 Music in Western Culture	3
PSYC 1000 Human Relations.....	2
	<u>17</u>

Second Semester	
Course	Credits
BRDC 2250 Applied Radio Production III	3
BRDC 2260 Broadcast Sales	3
BRDC 2270 Applied TV Production II.....	3
ECON 1040 Personal Finance	2
MATH1045 Applied Math-Elementary Algebra	3
INFO 1730 Dreamweaver and Fireworks.....	1
INFO 1735 Flash and Streaming Media	1
	<u>16</u>

Total Credit Hours 65

NOTE: Students must be able to demonstrate minimal typing ability (30 wpm with a maximum of 3 errors).