

Broadcasting-Radio/TV

Using fully-equipped, state-of-the-art radio and TV studios, students in the radio/TV broadcasting program learn and build hands-on skills for a variety of entry-level jobs in broadcasting and related industries. Graduates' skills include radio production and announcing, television production and announcing, newswriting and gathering, scriptwriting, station operations and broadcast sales.

Students may choose between an associate of arts degree for easier transfer into a bachelor's degree program at another college or an associate of applied science degree for immediate employment. Broadcasting students build hands-on skills by creating radio and TV programming which is distributed to over 14,000 homes in Norfolk and seven additional communities on Northeast's cable TV channel-KHWK/Hawk TV.

Enrollment into this program is limited and is based on the date of application.

Suggested Program of Study for Associate of Arts Degree (2 years)

<i>Freshman Year</i>

FIRST SEMESTER	
Course	Credits
BRDC 1110 Radio Production and Performance	3
BRDC 1120 Broadcast News	3
BRDC 1240 Voice and Diction	3
ENGL 1010 English Composition I	3
Oral Communication*	3
Mathematics*	3-5
	18-20

SECOND SEMESTER	
Course	Credits
BRDC 1100 Introduction to Broadcasting	3
BRDC 1210 Television Production and Performance	3
BRDC 1230 Broadcast Scripts	3
BRDC 1250 Applied Radio Production I	3
AUDR 1500 Introduction to Audio/Recording Techniques	3
HPER 1500 Lifetime Wellness	2
English/Literature*	3
	20

<i>Sophomore Year</i>

FIRST SEMESTER	
Course	Credits
BRDC 2110 Advanced Radio and TV	3
BRDC 2150 Applied Radio Production II	3
BRDC 2160 Broadcast Operations	3
BRDC 2170 Applied TV Production I	3
HPER Basic Sports Series*	1
Fine/Performing Arts*	3
Natural Science*	4-5
	20-21

SECOND SEMESTER	
Course	Credits
BRDC 2250 Applied Radio Production III	3
BRDC 2260 Broadcast Sales	3
BRDC 2270 Applied TV Production II	3
Behavioral Science*	3
History*	3
Social Science*	3
	18

*See general education requirements.

NOTE: Students must be able to demonstrate minimal typing ability (30 wpm with a maximum of 3 errors).

Required Program of Study for Associate of Applied Science Degree (2 years)

Freshman Year

FIRST SEMESTER

Course	Credits
BRDC 1110 Radio Production and Performance	3
BRDC 1120 Broadcast News	3
BRDC 1240 Voice and Diction	3
SPCH 1010 Fundamentals of Communication	3
ENGL 1010 English Composition I	3
	15

SECOND SEMESTER

Course	Credits
BRDC 1100 Introduction to Broadcasting	3
BRDC 1210 Television Production and Performance	3
BRDC 1230 Broadcast Scripts	3
BRDC 1250 Applied Radio Production I	3
AUDR 1500 Introduction to Audio/Recording Techniques	3
ECON 1040 Personal Finance	2
	17

Sophomore Year

FIRST SEMESTER

Course	Credits
BRDC 2110 Advanced Radio and TV	3
BRDC 2150 Applied Radio Production II	3
BRDC 2160 Broadcast Operations	3
BRDC 2170 Applied TV Production I	3
BSAD 2520 Principles of Marketing	3
MUSC 1550 Music in Western Culture	3
	18

SECOND SEMESTER

Course	Credits
BRDC 2250 Applied Radio Production III	3
BRDC 2260 Broadcast Sales	3
BRDC 2270 Applied TV Production II	3
BSAD 2180 Advertising	3
MATH 1100 Foundations of Mathematics or MATH 1140 Intermediate Algebra	3-4
PSYC 1000 Human Relations	2
	17-18