

Business Management

International Business Option

The international business option is designed to prepare students for careers in international business whether in a local company initially seeking global markets for their commodities or in a large corporation with branches throughout the world. Upon completion of this degree, students will demonstrate an awareness of the importance of history, geography, language, cultural studies, research skills and continuing education in a global economy. Students will become critically aware of the economic, cultural, and political factors that affect international business.

Required Program of Study for Associate of Applied Science Degree (2 years)

<i>Freshman Year</i>		<i>Sophomore Year</i>	
FIRST SEMESTER		FIRST SEMESTER	
Course	Credits	Course	Credits
BSAD 2540 Principles of Management	3	ACCT 1200 Accounting I**	3
BSAD 2520 Principles of Marketing	3	BSAD 2050 Business Communications	3
ENGL 1010 English Composition I	3	BSAD 2700 Business Law I	3
INFO 1100 Microcomputer Applications or		ECON 1040 Personal Finance or	
OFFT 1500 Microsoft Office	3	ECON 2110 Macroeconomics	3
GEOG 1020 World Regional Geography	3		12
	15		
SECOND SEMESTER		SECOND SEMESTER	
Course	Credits	Course	Credits
BSAD 2160 Customer Service and Business Etiquette	3	AGRI 1420 Interpersonal Skills	3
BSAD 2510 Organizational Behavior	2	BSAD 2250 International Business	3
FREN 1200 Elementary French I or		MATH 1045 Applied Mathematics	3
SPAN 1200 Elementary Spanish I	4	PSYC 1810 Introduction to Psychology	3
INFO 1700 Introduction to Internet	1	Approved Elective*	3
SPCH 1010 Fundamentals of Communication or			15
SPCH 1110 Public Speaking	3		
SOCI 2150 Issues of Unity & Diversity	3		
	16		
SUMMER			
Course	Credits		
BSAD 1300 Cooperative Internship I	3		

*Approved electives for business management students are: ACCT 1210 Accounting II, BSAD 1050 Introduction to Business, BSAD 1200 Introduction to Electronic Commerce, BSAD 2150 Entrepreneurship, BSAD 2230 Retail Merchandising, BSAD 2250 International Business, BSAD 2350 Security & Loss Prevention, BSAD 2710 Business Law II, BSAD 2140 Principles of Banking, BSAD 2240 Principles of Insurance, ECON 1040 Personal Finance, ECON 2110 Macroeconomics, ECON 2120 Microeconomics, POLS 1000 American Government.

**Students with no accounting experience are encouraged to take ACCT 1060 Basic Accounting Procedures prior to Accounting I.

NOTE: The associate of applied science degree is suggested for those seeking employment upon graduation and feel quite sure that they will not continue their education toward a bachelors degree. Students interested in continuing their education at a four-year college or university should enroll in the business administration program.